

HERD

Avoid Downtime. Save Money. Protect Drivers and Your Business.



Driving without protection can have expensive consequences.

✘ **SCENARIO 1:**
Drive without protection and here are the risks and costs:

Hood	7,020
Radiator	2,740
Intercooler	1,880
OE bumper	1,990
Driving lights and bezels	550
Alignment	550
Labor (34 hours @ \$149 per hr)	5,060
AVERAGE TOTAL REPAIR COST:	\$19,790

Arrange to repair on your own
OR file an insurance claim?

Deductibles can reach \$5,000. Then add higher future premiums from having filed a claim.

Either way, ADD downtime, towing charges, lost contracts and personal injuries!

Costs of replacement parts, shop rates and hours to repair from information provided by a cross-section of OE dealers and then averaged. Insurance deductibles based on average broker data throughout North America.

OR



✔ **SCENARIO 2:**
Drive protected with a HERD on the front and mitigate:

- ✔ Repair costs
- ✔ Downtime
- ✔ Lost contracts

- 1 Drive to truck wash
- 2 Clean-up truck
- 3 Deliver load on-time
- 4 Drive home safely!

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